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SPONSORSHIP

Sample Event (Shopping List)

Prague, Czech Republic

01 July 2021 - 31 December 2022

PARTNERSHIP & EXHIBITORS PROSPECTUS

WWW.CONGRESSHOME.COM

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Partnership Levels

Diamond Partner

50 000 EUR

- ✓ 3rd priority choice for the exhibition space location
- ✓ **Exhibition space of 250 m²**
- ✓ **10 Exhibitor registrations**
- ✓ **10 Gala Dinner tickets**
- ✓ Partner's logo on the official website in relevant partnership category with a link to Partner's homepage
- ✓ Partner's introduction on the official website under relevant partnership category (**250 words**)
- ✓ **6 inserts in the Delegate Bags**
- ✓ **advertisement in the Final programme inside page**
- ✓ **advertisement in the Book of Abstract**



Gold Partner

25 000 EUR

- ✓ 1st priority choice for the exhibition space location
- ✓ **Exhibition space of 150 m²**
- ✓ **Industry Satellite Symposium (Industry Satellite Symposia will be assigned on a "first come, first served" basis, time - symposium vs. dismantling, Basic AV Media?, parallel/nonparallel)**
- ✓ **8 Exhibitor registrations**
- ✓ **8 Gala Dinner tickets**
- ✓ Partner's logo on the official website in relevant partnership category with a link to Partner's homepage
- ✓ Partner's introduction on the official website under relevant partnership category (**150 words**)
- ✓ Partner's logo and acknowledgement on the main stage
- ✓ Banner with Partner's logo at the registration area
- ✓ **5 inserts in the Delegate Bags**
- ✓ **advertisement in the Final programme inside page**
- ✓ **advertisement in the Book of Abstracts**



Silver Partner

12 000 EUR

- ✓ 2nd priority choice for the exhibition space location
- ✓ **Exhibition space of 100 m2**
- ✓ **6 Exhibitor registrations**
- ✓ **6 Gala Dinner tickets**
- ✓ Partner's logo on the official website in relevant partnership category with a link to Partner's homepage
- ✓ Partner's introduction on the official website under relevant partnership category (**100 words**)
- ✓ Banner with Partner's logo at the registration area
- ✓ **3 inserts in the Delegate Bags**
- ✓ **advertisement in the Final programme inside page**
- ✓ **advertisement in the Book of Abstracts**



Bronze Partner

9 000 EUR

- ✓ 3rd priority choice for the exhibition space location
- ✓ **Exhibition space of 60 m2**
- ✓ **4 Exhibitor registrations**
- ✓ **4 Gala Dinner tickets**
- ✓ Partner's logo on the official website in relevant partnership category with a link to Partner's homepage
- ✓ Partner's introduction on the official website under relevant partnership category (**50 words**)
- ✓ **2 inserts in the Delegate Bags**
- ✓ **advertisement in the Final programme inside page**
- ✓ **advertisement in the Book of Abstract**



INDUSTRY PRESENTATIONS & SOCIAL EVENTS



Industry Satellite Symposium

3 500 EUR / per item

- ✓ Companies and organizations are invited to host a Industry Satellite Symposium (**from, including time for preparation and dismantling**) on their selected topic to present their work and products
- ✓ Programme subject to the approval of the Scientific Committee
- ✓ Included conference hall rental with facilities (**screen, beam projector and laptop**)
- ✓ **Invitation email to all pre-registered participants**
- ✓ Partner's logo on the official webpage and in **the Final Programme**

Company Sponsored Workshop

2 500 EUR / per item

- ✓ Partner of one of the workshops which are part of the Scientific Program
- ✓ Partner's logo on the official webpage and in **the Final Programme**

Gala Dinner

12 000 EUR

- ✓ Partner's logo to be printed on all Gala Dinner invitations and menu
- ✓ Partner's logo will be placed on the Gala Dinner tables
- ✓ Partner can place roll up banners and other branded materials (e.g. napkins etc.) at the Gala Dinner area
- ✓ Acknowledgement during the Gala Dinner opening speech (**5 minutes**)
- ✓ Partner's logo in the Final Programme
- ✓ **Partner's logo at the official website with a link to the Partner's homepage**

All branded materials must be approved by the organiser.

Welcome Reception

8 000 EUR

- ✓ Partner can place roll-up banners and other branded materials (e.g. napkins etc.) at the Welcome Reception area
- ✓ Partner's logo in the Final Programme
- ✓ **Partner's logo at the official website with a link to the Partner's homepage**

All branded materials must be approved by the organiser.

Coffee Break

2 000 EUR / per day

- ✓ Partner's logo displayed on the tables with coffee breaks
- ✓ Partner can distribute their own flags, napkins, etc. or place roll-up banners
- ✓ Partner's logo in the Final Programme

All branded materials must be approved by the organiser.

Lunch Break

3 500 EUR / per day

- ✓ Partner's logo displayed on the catering tables
- ✓ Partner can distribute their own flags, napkins, etc. or place roll-up banners
- ✓ Partner's logo in the Final Programme

All branded materials must be approved by the organiser.

MATERIALS

Bags

(50% discount if provided by Partner)

6 000 EUR

- ✓ Partner's logo to be printed on the bags along with the official logo of the event
- ✓ Bags will be distributed to all delegates upon registration
- ✓ Partner's logo in the Final Programme

Badge Lanyards

(50% discount if provided by Partner)

3 000 EUR

- ✓ Partner's logo will be printed on all Lanyards
- ✓ Lanyards will be distributed to all delegates upon registration
- ✓ Partner's logo in the Final Programme

Pens

(50% discount if provided by Partner)

2 500 EUR

- ✓ Partner's logo placed on the pens
- ✓ Pens will be distributed to all delegates upon registration

Reusable Water Bottles

3 500 EUR

- ✓ Partner's name and/or logo printed on bottle
- ✓ Reusable water bottles will be distributed to all delegates upon registration
- ✓ Partner's logo in the Final Programme

Water Stations

3 300 EUR

- ✓ Partner's logo will be placed on dispensers
 - ✓ Partner can provide branded cups
- All branded materials must be approved by the organiser.

Abstract USB

2 800 EUR

- ✓ Partner's logo will be placed on USB
- ✓ Partner's logo in the Final Programme

Charging Station

3 100 EUR

- ✓ Partner's logo will be placed on charging stations
- ✓ Partner's logo in the Final Programme

INFORMATION MATERIALS

Directional Signage

5 000 EUR

- ✓ Partner's logo displayed on all directional signs and information boards related to the event venue

Mobile Application

9 000 EUR

- ✓ Advertising in the event mobile application that can be downloaded by delegates to their smartphones and other electronic devices
- ✓ Partner's logo displayed on the homepage of the Mobile Application
- ✓ Special button with direct information about the Partner
- ✓ Partner's logo in the Final Programme

Wi-fi

4 000 EUR

- ✓ Partner's logo displayed on all signage associated with the wireless internet
- ✓ Partner's logo in the Final Programme

Online Programme

3 000 EUR

- ✓ Partner's logo will be placed on the personal schedule delegates can create
- ✓ Partner's logo in the Final Programme
- ✓ **Partner's logo with hyperlink on official website**

AREAS



Hospitality Suite

3 000 EUR

- ✓ Private meeting room (... **dimensions...**) with basic equipment and restricted admission dedicated for the whole event only to one Partner
- ✓ Purpose and use of the space entirely depends on the decision of Partner

Poster Session

6 500 EUR

- ✓ Partner's logo displayed on top of each poster board

Speakers' Ready Room

4 000 EUR

- ✓ All speakers use this room to prepare and upload their presentations
- ✓ Partner's logo displayed within the room and on the computer screens
- ✓ Partner can provide other branded materials (mouse pads etc.)

All branded materials must be approved by the organiser.

Relax Zone

5 500 EUR

- ✓ Partner can place roll up banners and other branded materials (seating, pillows etc.) at the Relax Zone area
- ✓ Relax Zone will be available to all attendees

All branded materials must be approved by the organiser.

ADVERTISING

Advertising in the Final Programme

Outside Back Cover Page (limited to 1)	5 000 EUR
Inside Back Cover Page (limited to 1)	3 000 EUR
Inside Front Cover Page (limited to 1)	3 000 EUR
Inside Page	900 EUR / per item

Advertising in the Book of Abstracts

Outside Back Cover Page (limited to 1)	3 000 EUR
Inside Back Cover Page (limited to 1)	2 500 EUR
Inside Front Cover Page (limited to 1)	2 500 EUR
Inside Page	900 EUR / per item

Bag Insert

1 300 EUR

- ✓ One promotional leaflet (maximum 1 page, A4 format) or a small brochure inserted into each delegate bag